



ITTEST

QUESTION & ANSWER

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Exam : **AD0-E329**

Title : Adobe Campaign Classic
Business Practitioner
Professional

Version : DEMO

1.What options are available for approving campaigns before launch? (Choose two)

- A. Manual approval by the manager
- B. Automatic approval based on typology rules
- C. Email notifications for approval requests
- D. Approval via the Control Panel

Answer: AC

2.Why should you archive critical reports before purging logs?

- A. To maintain workflow continuity
- B. To retain historical data for audits
- C. To comply with database restrictions
- D. To reduce storage costs

Answer: B

3.What can be validated using the proof send feature? (Choose two)

- A. Personalization accuracy
- B. Delivery speed
- C. Formatting issues
- D. Typology validation

Answer: AC

4.What personalization options are available in Adobe Campaign Classic? (Choose two)

- A. Mirror page link
- B. Encrypted attachments
- C. Unsubscribe link
- D. Workflow branching

Answer: AC

5.Which report provides an overview of recipient opt-out rates?

- A. Recipient Activity Report
- B. Opt-Out Analysis Report
- C. Delivery Error Report
- D. Campaign Audit Report

Answer: B