



# ITTEST

QUESTION & ANSWER

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**Exam** : **C8010-474**

**Title** : IBM Tealeaf Customer  
Experience Management  
V8.7,Business Analysis

**Version** : DEMO

1.What is the default strike character used to mask data in a privacy rule?

- A. \*
- B. #
- C. X
- D. o

**Answer: C**

2.Which two sections in the request are fully indexed by default?

- A. [env]
- B. [urlfield]
- C. [cookies]
- D. [appdata]
- E. [timestamp]
- F. [TimeBlock]

**Answer: B,D**

3.An event is needed to identify tablet users based on the user agent value in the request.  
Which Value to Track should this event use?

- A. Last Per Session
- B. First Per Session
- C. Every Occurrence
- D. All Values On Page

**Answer: B**

4.Following customer reports of an error on the web site, a hit attribute is created to look for the error text "Error 500 - try again later" in the response on every page. Management has requested a report on the number of sessions affected by the error. This requires creating an event with the above hit attribute as the condition and a value type of "Count Only".

Which tracking option should be selected for this event?

- A. Final Value
- B. Cumulative Value
- C. First Per Session
- D. Every Occurrence

**Answer: C**

5.An event modeler is tasked with creating a report that shows the percent of sessions with failed searches. The event modeler creates a new event to record failed searches.

What should be chosen to track this event?

- A. Every Hit
- B. First per Session
- C. Every Occurrence
- D. First Hit of Session

**Answer: B**