

ITTEST

QUESTION & ANSWER

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Exam : **HP2-E19**

Title : HP Partner Fundamentals

2009

Version: Demo

- 1. What are roles of a HP Partner Account Manager? (Select two.)
- A. helps users manage their forecast
- B. ensures the optimal skill levels are in place
- C. provides access to HP corporate hospitality events
- D. provides assistance in the development of the Partner Business Growth Plan

Answer: BD

- 2. What are the benefits of being an HP Preferred Partner? (Select two.)
- A. demonstrates commitments to customers
- B. enables Partners to sell at greater discount
- C. provides access to Partner Co-Marketing Activities
- D. provides access to HP's multimillion dollar marketing program and brand recognition

Answer: CD

- 3. When can a Partner join the HP Preferred Partner Program upon completion of the defined criteria?
- A. monthly
- B. annually
- C. quarterly
- D. every half year

Answer: B

- 4. Which is certification an important part of being a Preferred Partner? (Select two.)
- A. Employers demand it.
- B. It is a key criterion for becoming a Preferred Partner.
- C. It is important to be able to demonstrate ability to pass exams.
- D. It demonstrates a specific area of expertise, and customers want to work with experts.

Answer: BD

- 5. Which business units have introduced a Virtualisation specialization? (Select two.)
- A. IPG

| B. ESS |
|--|
| C. PNB |
| D. PSG |
| Answer: BD |
| |
| 6. Which business unit introduced two extra specialization tracks? |
| A. ISS |
| B. PNB |
| C. HPS |
| D. BCS |
| Answer: A |
| |
| 7. What are the key measurement criteria for Preferred Partners? (Select two.) |
| A. selling all HP products |
| B. fulfiling revenue targets |
| C. gathering customer testamonials |
| D. attaining minimum certification levels |
| Answer: BD |
| |
| 8. What does IT investment provide customers? (Select two.) |
| A. reduced prices |
| B. increased footprints |
| C. return on investment |
| D. better levels of service |
| Answer: AC |
| |
| 9. Preferred Partners in EMEA are a very important part of the HP channel. |
| A. less than 5% |
| B. less than 10% |
| C. greater than 70% |

D. greater than 90%

Answer: C

- 10. Which statements are true about the HP Preferred Partner Program? (Select two.)
- A. It is a program for distributors.
- B. It is a program for printing Partners only.
- C. It is highly respected by channel Partners and analysts.
- D. It is a channel program that spans the entire HP portfolio.

Answer: CD