ITTEST

QUESTION & ANSWER

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Exam : **M2035-725**

Title : IBM Kenexa Talent Acquisition Sales Mastery Test v1

Version : DEMO

1.According to the audio recording, what key trend influences why organizations choose both an Applicant Tracking System and an Onboarding system?

A.Retiring home-grown systems

B.HR Transformation

C.Sourcing -proactive pipelining of candidates for critical job families

D.Moving away from HRIS onboarding solution

Answer: C

2.Which of the following is an important market differentiator of Kenexa's Applicant Tracking System?

A.Applicant Ranking

B.OFCCP Compliance and EEO-1 reporting

C.Integrated social sourcing

D.Integrated job description database

Answer: C

3.According to the audio recording, which of the following client business challenges might signal a recruiting opportunity?

A.Integrating new employees from a recent acquisition

B.Developing a compensation strategy to attract the right talent

C.The need to rapidly onboard new employees

D.Poor employee retention rates

Answer: D

4.What is the typical implementation time for a 2x BrassRing System?

A.8 weeks-12 months

B.1 month -6 months

C.2 weeks -3 months

D.6 months -1 year

Answer: C

5.According to the audio recording, which of the following Kenexa 2x Onboard features offers easily quantifiable cost savings for US based customers?

A.30-60-90 day check ins

B.Electronic Signature support

C.Zero transactions costs for 1-9 processing

D.Support for 20 languages

Answer: A

Reference:http://www.kenexa.com/Portals/0/Downloads/Products/GTM-2xOnboard_Email.pdf(page 2)