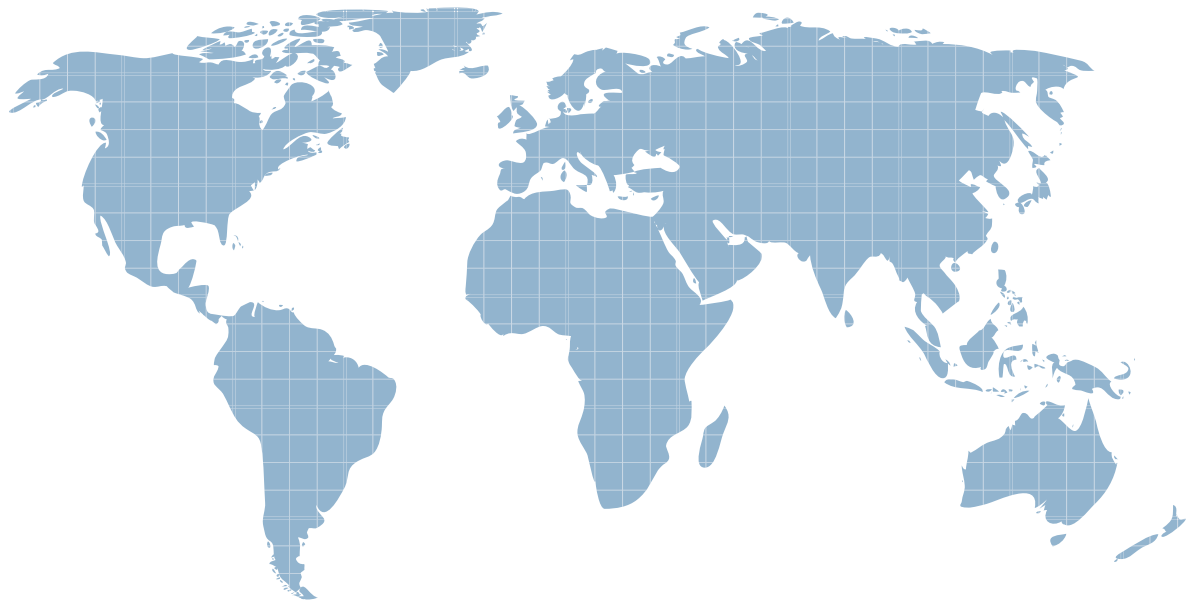




ITTEST

QUESTION & ANSWER

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Exam : PEGAPCDS80V1_2020

Title : Pega Certified Data Scientist

Version : DEMO

1.The Prediction Studio portal supports the creation of two distinct types of predictive Scoring models are used to_____.

- A. score different propositions
- B. predict continuous behavior
- C. differentiate between good, better and best
- D. predict binary behavior

Answer: D

2.To enable an assessment of its reliability, the Adaptive Model produces three outputs: Propensity, Performance and Evidence.

The performance of an Adaptive Model that has not collected any evidence is _____.

- A. 1-0
- B. null
- C. 0.5
- D. 0.0

Answer: D

3.Which two factors do you inspect to assess the general health of the adaptive models in Prediction Studio? (Choose Two.)

- A. Model transparency
- B. Insights
- C. Performance of the models
- D. Number of decisions

Answer: A,C

4.What is the most accurate description of proactive retention?

- A. Anticipates potential customer churn
- B. Enables the business to reduce the number of credit risk customers
- C. Enables business to respond to customers when they contact a call center
- D. Simplifies the process of retaining customers

Answer: A

5.You are a company with a new and unique product, and you want to offer it to the right customer. Given the scenario, which rule type should you use?

- A. Scorecard
- B. Adaptive Model
- C. Predictive Model
- D. Decision Table

Answer: D